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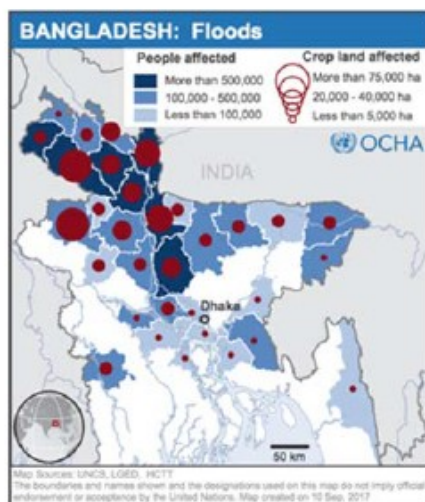
Cholera in Bangladesh

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Clean Water Saves Lives

36% of CHWs work with BRAC

3.7 million families are affected by flooding every year



Marketing

Distribution of flyers that promote hygiene, sanitation, and use of hypochlorite solution. These will be disbursed by community health workers (CHW).

Training

One CHW from each upazila will attend a training on proper utilization of the hypochlorite generator. Adding hypochlorite to water kills bacteria that cause cholera infections. Hypochlorite generators will arrive in each upazila through ColaLife distribution.

Community Outreach

CHWs will operate generators and charge a small fee for the solution in order to engage community members in order to encourage sustainability. In addition to preventing cholera, this will also help boost the economy.

Our Goal

A similar implementation reduced cholera rates by up to 84%. We expect our intervention to have similar results. Lowering this burden of disease will result in improved population health, economic viability, and better quality of life for community members.

Stakeholders

colalife
building unlikely alliances to save children's lives

brac

