

PSPU strategic vision

PROGRAM STRATEGY AND PERFORMANCE UNIT

MISSION

Through coordination and collaboration, provide strategic planning guidance, and monitoring and evaluation support across NCIRD to enhance efficiency, increase return on investment, and drive continuous improvement for high-priority initiatives.

VALUES

Collaboration, Trust, Transparency, Accountability, Respect, Integrity, Transformation, Teamwork

Our team operates in these domains:



Monitoring and Evaluation (M&E)

A critical process for assessing the performance and effectiveness of programs, projects, and policies; measure progress toward goals, identify areas for improvement, make evidence-based decisions; demonstrate accountability and transparency to stakeholders.



OD Program Development and Support

Ongoing, comprehensive planning process used to establish projects for the Office of the Director (OD). Quality program development is supported by a well-thought-out and -documented plan of action.



Strategic Planning Guidance and Alignment

Identifies the “what” and “how” of activities and defines regular touchpoints to review and update plans.



Training and Curriculum Development

The process of planning, designing, and delivering content to be disseminated to internal and external stakeholders for learning, education, competency and capacity building.

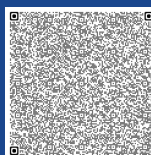
For more information:



NCIRDMOST@cdc.gov



[Program Strategy and Performance Unit \(PSPU\)](#)



PSPU Team Primary Work Initiatives



Develop, oversee, and evaluate NCIRD-wide strategic planning and priority integration.



Provide consultation and support for NCIRD priorities.



Monitor and evaluate the effectiveness of strategic plans and programs.



Evaluate NCIRD programs to ensure public health impact and cost-effectiveness.



Collaborate with NCIRD programs and agency Centers, Institutes, and Offices to align initiatives.

Communication science principles are integrated throughout all activities to support development of deliverables that effectively engage stakeholders. Such deliverables aim to communicate, educate, inform, and otherwise describe priorities, initiatives, services, and provide technical assistance as identified.



Department of Health and Human Services

National Center for Immunization and Respiratory Diseases

1 YEAR STRATEGY



2024-2025

GOAL

01

Clarify team identity and effectively communicate and articulate services



OBJECTIVE 1

Develop a two to four (2-4) page document outlining the team's identity, scope of work, and services by 6/07/2024.



OBJECTIVE 2

Develop a communication science strategy to promote team offerings and capabilities by 6/30/2024.



OBJECTIVE 3

Establish a centralized platform for sharing resources and communicating the team's identity and services by the end of Q3 2024.



OBJECTIVE 4

Conduct five (5) outreach activities to increase awareness and understanding of the team's role and services by the end of Q3 2024.



OBJECTIVE 5

Provide guidance, leadership, and/or consultation on ten (10) cross-functional OD initiatives by the end of Q4 2024.

GOAL

02

Streamline processes for operational efficiency



OBJECTIVE 1

Develop and implement one (1) technology solution to automate support requests and enhance communication with stakeholders by the end of Q4 2024.



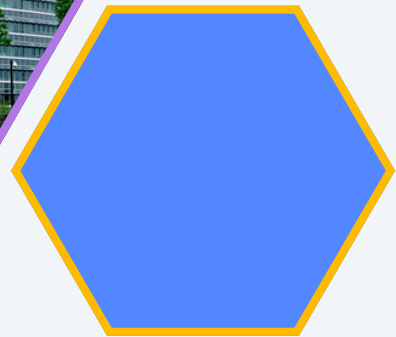
OBJECTIVE 2

By the end of Q1 2025, develop and/or streamline four (4) processes or checklists for the team support areas.



OBJECTIVE 3

By the end of Q1 2025, develop a training session to optimize the use of support requests and improve communication with stakeholders.



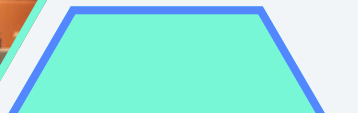
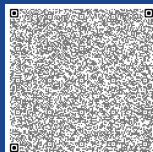
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